TREASURE GLOBAL INC
Nasdaq : TGL

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Treasure Global Expands Global Investor Access as Its Common Stock Become Available Through Binance Stocks Trading

Binance Stocks Access Broadens TGL's Reach Among Digital-First and Global Investors

KUALA LUMPUR, Malaysia, August 19, 2026 (GLOBE NEWSWIRE) -- Treasure Global Inc. (**NASDAQ: TGL**) ("**Treasure Global**" or the "**Company**"), a Southeast Asia–anchored technology company focused on AI-powered enterprise solutions and digital transformation, today announced that its common stock, traded on Nasdaq under the ticker symbol TGL, is now accessible to eligible investors through Binance Stocks Trading.

The Company believes the availability of its common stock through Binance expands Treasure Global's potential investor reach, particularly among international and digitally native investors who increasingly access multiple asset classes through a single platform. Binance's global user ecosystem provides an additional channel to increase awareness of TGL among investors who may not otherwise access U.S.-listed equities through traditional brokerage platforms.

"Making the Company's common stock accessible through a platform serving a large global digital-investor community reflects the evolving ways in which investors engage with traditional financial markets," said Sam Teo, Acting Chief Executive Officer of Treasure Global. "As equities and digital assets become increasingly accessible through integrated platforms, we believe this development can help position Treasure Global in front of a new generation of globally connected investors."

Binance reported more than 323 million registered users across over 100 countries as of July 2026, while its traditional finance products generated more than US$80 billion in monthly trading volume. The scale of the platform provides TGL with an additional avenue for visibility among international and digitally native investors.

The development comes amid growing convergence between traditional and digital asset markets. Citibank has projected the broader tokenized securities sector to reach approximately US$5.5 trillion by 2030, reflecting increasing overlap between conventional financial assets and digital investment platforms.

Treasure Global's common stock remains listed and traded on the Nasdaq Capital Market under the ticker symbol "TGL." The availability of the Company's common stock through Binance Stocks Trading provides an additional access channel for eligible investors and does not constitute a separate listing of the Company's common stock on Binance.

Treasure Global will continue to evaluate opportunities that strengthen its global capital-markets presence and expand engagement with existing and prospective shareholders.

About Treasure Global:
Treasure Global is a Malaysia-based technology solutions provider specializing in innovative platforms that drive digital transformation in retail and services. The Company's flagship product is the ZCITY Super App, which integrates e-payment solutions with customer loyalty rewards to create a seamless online-to-offline user experience. As of March 31, 2026, ZCITY has attracted 2.71 million registered users, positioning Treasure Global as a key player in Malaysia's digital economy. Treasure Global continuously leverages cutting-edge technologies, including artificial intelligence and data analytics, to enhance its platform's capabilities across e-commerce, fintech, and other verticals.

Visit treasureglobal.org for more information.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements reflect the Company's current expectations, assumptions, and projections about future events and are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Forward-looking statements typically include terminology such as "anticipates," "believes," "expects," "intends," "may," "plans," "projects," "seeks," "should," "will," or similar expressions.

Factors that could cause actual results to differ materially include, without limitation, the Company's ability to expand its e-commerce platform and F&B distribution business, customer acceptance of new products and services, changes in economic conditions affecting its operations, the outcome of partnership discussions, the impact of global health crises, supply chain disruptions, competition, and regulatory risks related to data privacy and security. Additional risks include volatility in digital asset markets, potential vulnerabilities in custodial security, and evolving global and domestic regulatory frameworks applicable to blockchain technologies. These risks, along with other factors, are discussed in more detail in the Company's filings with the U.S. Securities and Exchange Commission.

The forward-looking statements in this press release speak only as of the date hereof. The Company assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law.

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